

A LEGACY OF DEDICATION

ANNUAL

20
24

REPORT

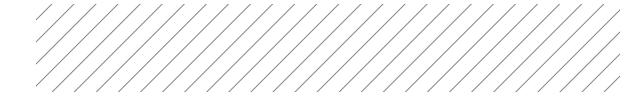


MCCURDY REAL ESTATE & AUCTION



One Unwavering Purpose for Every Auction & Every Client.

We walk with you through every step, turning life's
transitions into opportunities for your success.





625

TOTAL AUCTIONS

REAL ESTATE AUCTIONS: 554

PERSONAL PROPERTY AUCTIONS: 25

BENEFIT AUCTIONS: 46

IN 2024



9,764

REGISTERED BIDDERS

IN 38 STATES

IN 2024

MCCURDY
Residential



For over 40 years, McCurdy has demonstrated an unwavering dedication to our clients specializing in every type of residential property from high-end luxury living to homes due for some updates.

This year, we conducted 554 real estate auctions, approaching each sale with the same level of personal dedication, whether supporting a senior couple transitioning to assisted living or helping a family embark on their next chapter. Every auction is a testament to our promise: to serve with complete commitment, respect, and a deep understanding of the emotional journey our clients are experiencing.



Megan and her crew took care of everything. It was so nice to just turn the sale of my mom's house over to her, leaving me time to focus on caring for my mom. She was honest with us and made everything so easy.

STEWART FAMILY, SOLD THEIR PARENT'S HOME



113%
OF COUNTY VALUE



94%
SOLD AND CLOSED
FOR RESIDENTIAL



HOMES SOLD IN
38
CITIES IN KANSAS



3916 E. WILLOW ST. | COLLEGE HILL

SOLD | \$313,500

3 Bed
1.5+ Bath

Square Feet
2,814

Page Views
7,712

Registered Bidders
15



8539 E. BROOKHOLLOW LN. | NO MIN, NO RES

SOLD | \$313,500

4 Bed
2.5 Bath

Square Feet
2,478

Page Views
9,114

Registered Bidders
35



801 N. BUFFUM AVE. & 1312 W. MURDOCK AVE.

SOLD | \$374,000

4 Bed
3.5 Bath

Square Feet
1,902

Page Views
8,132

Registered Bidders
19



7620 E. 93RD ST. N. | VALLEY CENTER

SOLD | \$660,000

3 Bed
3.5 Bath

Acreage
18.97±

Page Views
14,631

Registered Bidders
18



MCCURDY
Premier

Premier properties deserve strategic precision to elevate them from a mere transaction to a curated experience. Our expertise and resources ensure that every premier property receives the distinctive marketing and targeted approach it deserves. From luxury estates to unique properties, we are dedicated to delivering not just a sale, but a seamless experience that maximizes value and recognizes the exceptional nature of each home.

3

NATIONAL AUCTION
ASSOCIATION AWARDS



PRESTIGE MEETS PERFORMANCE.

When it comes to unique properties such as high-end homes, marketing is everything. In fact, generating exposure is something McCurdy is known for, and this year our marketing team won 3 National Auction Association Awards. They also had 10 finalists in addition to two gold awards for integrated marketing campaigns and event marketing from the American Marketing Association.



17

TOTAL PREMIER
AUCTIONS IN 2024



369

BIDDERS FOR
PREMIER AUCTIONS



REGISTERED BIDDERS FROM

32

DIFFERENT STATES



2215 N. PARADISE CIR. | WICHITA

SOLD | \$1,800,000

5 Bed
6.5+ Bath

Square Feet
7,496

Page Views
61,237

**Sold Prior
to Auction**



4120 E 61ST ST. N | KECHI

SOLD | \$2,000,000

6 Br • 6.5 Ba
26± Acres

Square Feet
5,535

Page Views
28,916

**Sold Prior
to Auction**



1111 W. 13TH ST. | ANDOVER

SOLD | \$2,172,500

3 Br • 3.5 Ba
38.7± Acres

Square Feet
2,606

Page Views
17,032

Registered
Bidders
32



16660 SW 210TH ST. | ROSE HILL

SOLD | \$2,200,000

5 Br • 4.5 Ba
145± Acres

Square Feet
4,302

Page Views
22,139

Registered
Bidders
34



MCCURDY
Premier

MCCURDY

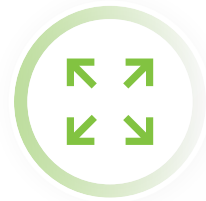
Farm & Ranch

In 2024, we continued to witness strong demand and appreciating land values across Kansas, driven by both local and out-of-state buyers seeking strategic investments. Our team doesn't just observe market trends—we analyze, interpret, and guide our clients through the nuanced landscape of land investment, recognizing that land remains a finite and consistently valuable asset.



McCurdy was awesome to work with on our land sale! Rick and Isaac worked with us to get the most money out of our property! The whole staff was easy to work with. I would recommend them to anyone interested in using them for selling their property!

RYAN, SOLD 38 ACRES IN ROSE HILL



TOTAL ACRES SOLD IN 2024

5,889



LAND SOLD IN

12

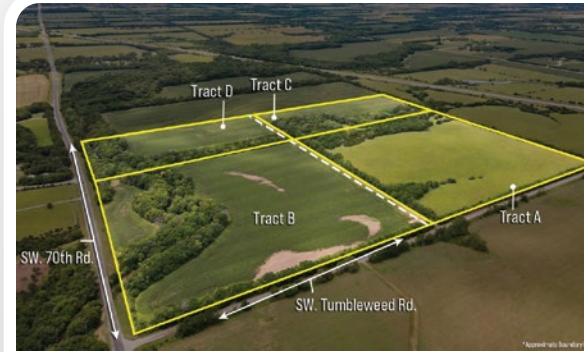
DIFFERENT COUNTIES



BIDDERS FROM

30

DIFFERENT STATES



BUTLER CO | LIVE ONLY

SOLD | \$1,122,000

Acreage
118±

Tracts
4

Page Views
5,903

Registered Bidders
40



HARVEY CO | NO MINIMUM, NO RESERVE

SOLD | \$1,930,582

Acreage
320±

Tracts
3

Page Views
9,814

Registered Bidders
62



SE SEDGWICK & SW BUTLER CO | ONLINE ONLY

SOLD | \$1,234,062

Acreage
245±

Parcels
2

Page Views
7,112

Registered Bidders
28



MORTON CO | LIVE & ONLINE

SOLD | \$2,753,933

Acreage
3,360±

Parcels
28

Page Views
5,507

Registered Bidders
33



MCCURDY Farm & Ranch

MCCURDY

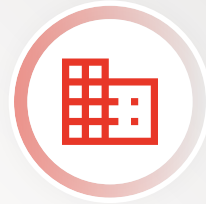
Commercial

For over 40 years, our commitment to commercial real estate has been defined by our extensive, strategic network that maximizes client value. We have meticulously cultivated relationships with key professionals to ensure comprehensive, strategic transactions. Through our approach, we transform complex property sales into seamless, value-driven experiences that reflect our profound commitment to client success.



I recently had the opportunity to work with McCurdy to sell a building. Braden and everyone else was so good to work with. Everyone there helped me to work through the transaction and get the most out of the building. I'd definitely recommend McCurdy to others that want to sell property.

CINDY | SOLD A COMMERCIAL SPACE IN RIVERSIDE



22

TOTAL COMMERCIAL AUCTIONS IN 2024



316,744

TOTAL COMMERCIAL SQUARE FEET



PROPERTIES SOLD IN

11

CITIES IN KANSAS



TRACT 1 12,500+ Sq. Ft. Building/Warehouse
TRACT 2 2,796+ Sq. Ft. Vacant Parking Lot

612, 618, & 620 KANSAS AVE | KANSAS CITY

SOLD | \$527,891

M-2 General Industrial District

Square Feet
12,500±

Page Views
1,849

Registered Bidders
20



316 E. IRON AVE. | SALINA

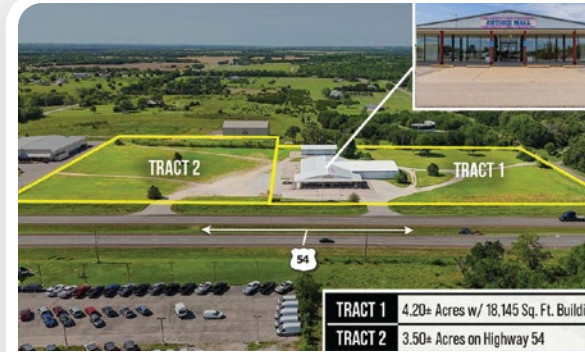
SOLD | \$1,350,000

Operating Burger King

Square Feet
2,389

Page Views
275

Sold Prior to Auction



TRACT 1 4.20+ Acres w/ 18,145 Sq. Ft. Building
TRACT 2 3.50+ Acres on Highway 54

2 TRACTS ON SW HIGHWAY 54 | AUGUSTA

SOLD | \$811,800

Former Paramount Antique Mall

Square Feet
14,000

Page Views
12,867

Registered Bidders
29



345 W. 29TH ST. N. | WICHITA

SOLD | \$1,765,500

Spring Clean Laundry

Square Feet
12,163

Page Views
18,033

Registered Bidders
25



MCCURDY
Commercial



Ultra-Modern Holiday Auction



Scholfield Honda Remodel Auction



25

PERSONAL PROPERTY AUCTIONS IN 2024

\$1,107,394

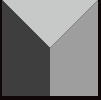
TOTAL SALES PRICES FOR PERSONAL PROPERTY & BUSINESS LIQUIDATION AUCTIONS

5,460

PERSONAL PROPERTY LOTS SOLD

Here are just a few charities and organizations we had the privilege of partnering with this year...

- Catholic Charities of Wichita
- Habitat for Humanity
- Junior League's Holiday Galleria
- Kansas Children's Foundation
- Leukemia & Lymphoma Society
- Mental Health Association
- Pheasants Forever
- RSCK - Realtors Relief Foundation
- Wichita Children's Home
- Wichita Family Crisis Center
- Wichita Grand Opera
- WSU Barton School of Business



MULTI PROPERTY

AUCTION EVENTS

9

TOTAL MULTI-PROPERTY
EVENTS IN 2024

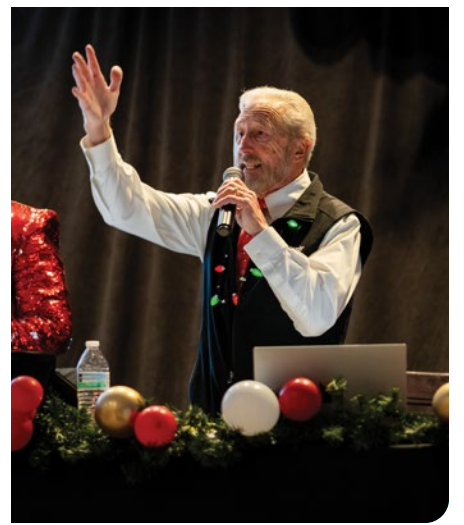
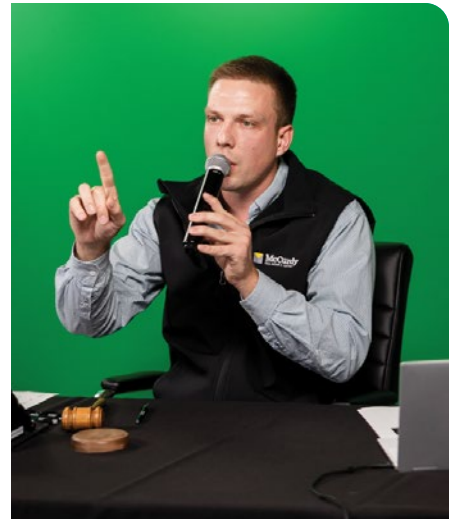
91.3%
SOLD & CLOSED

108%
OF COUNTY VALUE

1,407
REGISTERED BIDDERS FOR
2024 MP AUCTIONS

294
PROPERTIES SOLD AT 2024
MP AUCTIONS

\$29,503,800
TOTAL AMOUNT SOLD AT 2024 MP AUCTIONS



Committed Beyond the Auction

Every transaction represents a pivotal moment in someone's life and we are honored to play a part in that.

Thank you for another remarkable year of partnership and trust. As we look ahead, we remain committed to your success and look forward to helping you achieve your real estate goals in the coming year.





DEDICATED TO
Exceptional Service

WICHITA REAL ESTATE & AUCTION TEAM



Braden McCurdy
Chief Executive Officer,
Broker & Auctioneer



Megan McCurdy Niedens
Chief Operating Officer,
Auctioneer



Lonny McCurdy
Chairman of the Board,
Auctioneer



Rick Brock
Chief Administrative Officer,
Auctioneer



Isaac Klingman
Auctioneer, REALTOR®



Andrew Jones
Auctioneer, REALTOR®



Brittney Brouillard
Auction Manager,
REALTOR®



Isabel Paltan
CEO Executive Assistant,
REALTOR®



Ty Patton
Auctioneer, REALTOR®



Nathaniel DeGraffenreid
Auction Manager,
REALTOR®



Jack Ballard
REALTOR®

SALINA REAL ESTATE & AUCTION TEAM



Curt Marshall
Auctioneer, REALTOR®



Todd Kavouras
Auction Manager,
REALTOR®



Terry Zimmer
Auctioneer, REALTOR®

Reach Out to One of Our
Trusted Real Estate Advisors

McCurdy.com/company/our-team ▶▶▶





McCurdy
REAL ESTATE & AUCTION

12041 E. 13TH ST. NORTH · WICHITA, KS 67206



AUCTION COMPANY IN TOTAL
VOLUME & TRANSACTIONS IN
SOUTH CENTRAL KANSAS

